ART SUBMISSION GUIDELINES

Art files only in RGB Color Mode.

Digital artwork must be submitted in accepted formats only.

We can recreate or make your art printable for an additional fee.

Right clicking online and saving an image will unfortunately not be high enough quality for screen printing. They are generally very low resolution which makes them unusable.

ART REQUIREMENTS FOR TEXT, LINE COPY, OR SPOT COLOR DESIGNS:

- All files must be in the following vector based formats: .AI, .EPS
- All fonts must be converted to outlines/paths. All outlines should be converted to objects.
- All colors must be converted to spot colors with PMS color indicated in the file.
- Send additional JPEG version of file to communicate color representation if file does not display color the way you want it printed.
- Please keep stroked paths to a minimum of 1 pt. Anything less is not guaranteed to show.

ART REQUIREMENTS FOR PHOTO REAL SIMULATED PROCESS:

- Minimum specifications are required to achieve good print results.
- GIF or JPEG files cannot be used for separation purposes.
- File resolution should be at print size and no less than 300 dpi at the initial creation of file.
- If matching colors, please specify PMS colors or send target hard copy to use as a guide.
- Hard gradations can produce some banding when printing, try to use a smooth blend when building your halftones in your file. Generally, percentages of color less than 6% print as zero. Percentages of color greater than 90% will print as solid due to dot gain.
- All files should be in a layered Adobe Photoshop format.
- When building file, keep as a layered file.

APPLICATIONS NOT ACCEPTED:

- PowerPoint, Word, Excel, any other word processing programs.
  These applications do not allow for separating colors. We cannot use art created in these programs.